

the stanford

# CHAPARRAL

february 35¢



AUTOMATION  
ISSUE

The people at Liggett and Myrs  
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Who haven't got time  
To dream up a rime  
And that's why they're willing to tryrs.  
—the Old Boy

"Pst. Buddy. You know this limerick contest is really easy if we can slip the Old Boy a share of non-voting preferred or write a risque and yet printable limerick. Write him at Box 3013 after the girls finish that dancing they're doing."

## WIN A FIN

from

# LIMERICK LAUGHTER

Each month, the *Chaparral* will award \$5 for the best limerick submitted with an empty L&M cigarette pack. Another \$5 will be paid for the best limerick submitted with an empty Chesterfield pack, and a third \$5 for the best limerick submitted with an empty Oasis pack. Ten (10) honorary mention limerick winners each month will receive Happy Talk game, the new hilarious word game.

Write your limerick on any subject you choose. Enter as often as you wish, but be sure to accompany each limerick with an empty pack of L&M, Chesterfield or Oasis cigarettes.

Winners will have names and limericks printed in the March issue. Deadline for this first issue of the contest is the Monday after this issue is on the stands, March 2. Entries received after this date will apply toward the April issue contest. All entries must have name and ad-

dress of entrant. Decision of the judges will be subjective. The Ancient One, will, of course, be very objective. ENTER NOW AND THE PRIZE OF \$5.00 IS ALMOST YOURS. ADDRESS ENTRY TO BOX 3013, Stanford, California.



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from *The Rime of the Ancient Mariner*, part VII



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# HARK!

(or  
'hear ye!  
or  
whatever)

Shattering news for the student body! Yours in particular!

All men who lean toward the natural shoulder—without being absolutely Edwardian will be interested in some fresh new thinking along old school lines. Gordon, for instance, has a bold-stripe Boater Jacket that out-Scott's Fitzgerald. Our new Batik dinner jacket will be the making of you (or whomever) in Bermuda. And the now-classic Cambricloth suit and the featherweight Kit Cloth jacket are virtually a college requirement. There are lots of other Gordon ideas coming up—so you might just pop by to see what's new. Your local emporium may not carry all these bright ideas—if not, we trust you'll give him the appropriate prod!

This is only the beginning of an upheaval in undergraduate styles fashioned by Gordon. Watch this space each month for further scoop designed to set your sartorial senses aquiver!

**GORDON**  
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An old friend called on Hullabaloo Kahaneck at the hotel where he was staying overnight. He knocked and asked Milt to open the door.

"I can't, the door is locked," said Milt.

"I know, unlock it."

"I can't—have no key."

"Jumpin' Jehoshaphat! What would you do if there was a fire?"

"I couldn't go."

"Going around with women keeps you young."

"How's that?"

"I started going around with them when I was a freshman and I'm still a freshman."

A Soviet agent was questioning a child about patriotism.

Agent: "Who is your mother?"

Child: "The incomparable Soviet Union."

Agent: "Who is your father?"

Child: "The incomparable Khrushchev."

Agent: "What do you want to be when you grow up?"

Child: "An orphan."

Once this cat went to church and was snowed by the sermon. Upon making his exit from the church he grabbed the preacher's hand and shook it saying, "Dad, I read you. That sermon was the MOST. It was gone. You were on the right channel and played in my Key."

"Most? Dad? Read? Key?" asked the preacher, "I'm afraid I don't understand."

"Yes, you do, Dad," said the cat. "In fact, I liked it so gone I put twenty samoolas in the collection plate."

"Oh! Craaazy, Craaazy," said the preacher.



"... and disregard all this silly talk that the Russian scientists are gaining on us."

Jane: Does your boy friend have ambitions?

Jean: Yes, ever since he was knee high.

When white men discovered this country, Indians were running it. There were no taxes. There was no debt. The women did all the work, and white men thought they could improve a system like that.

1st Drunk (on train): "Wha time issit?"

2nd Drunk (pulling match box from vest): "Ish Thursday."

1st Drunk: "S'good—here's where I get off . . ."

There was a loud knock on Mrs. Murphy's door. When she opened it, the red-faced party demanded, "Be you the Widow Murphy?"

"I am Mrs. Murphy," said she indignantly, "but I be no widow."

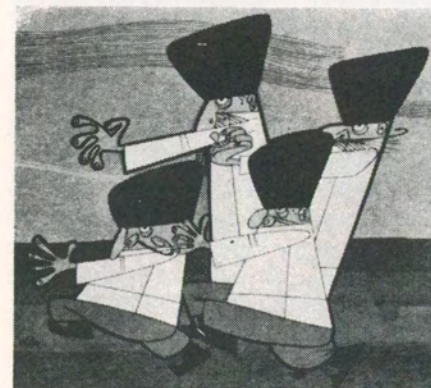
"You be'nt, eh?" cackled the visitor.

"Wait till you see what they're bringing upstairs."

A grammar school teacher, after explaining to her class that the word "frugal" meant "saving" asked that all the pupils use the word in a story. Several moments later, a little girl proudly handed in the following:

"Once upon a time there was a beautiful princess who got lost in the forest. A handsome prince rode by on a white horse one day and when the princess saw him she cried: "Oh please! Frugal me!" So he frugaled her and they got married and lived happily ever after."

"Spit is such a horrible word," said the pig as he was about to be barbecued.





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**ROOS/ATKINS**

THE STANFORD SHOPPING CENTER/and The Shack on Campus

A proud couple decided to send their precious offspring to one of those progressive (public) schools that are in such fashion now. When his first report card came in it said he was a wonderful pupil, the brightest boy in his class. The parents were naturally pleased and at a party they were having at their home later, they wanted to show off what a bright young lad theirs was.

"How do you spell 'children,' Tommy?" they asked him.

He hesitated and he then chopped out, "C-H-I-L-L-D-I-R-N."

The parents were horrified and when the guests began to snicker, his mother declared, "Johnny that's terrible spelling! I thought your teacher said you were the best pupil in the class!"

"I know it."

"But you can't spell."

"Yeh, but I'm socially adjusted as hell!"

A Broadway character, a bookmaker, was given a parrot in lieu of cash payment. The bird's vocabulary included, in addition to English, some choice expressions in Spanish, French, and Italian.

Appreciative of his valuable acquisition, the bookie carried the bird into his favorite tavern and displayed him to the bartender. "Speaks four languages," said the bookie.

The bartender snorted his disbelief.

"Wanna bet this bird can't speak four languages?" challenged the bookie.

The bartender tried to ignore him, but was finally shamed into a \$10 wager.

"Parlez-vous francais?" said the bookie to the parrot.

There was no response.

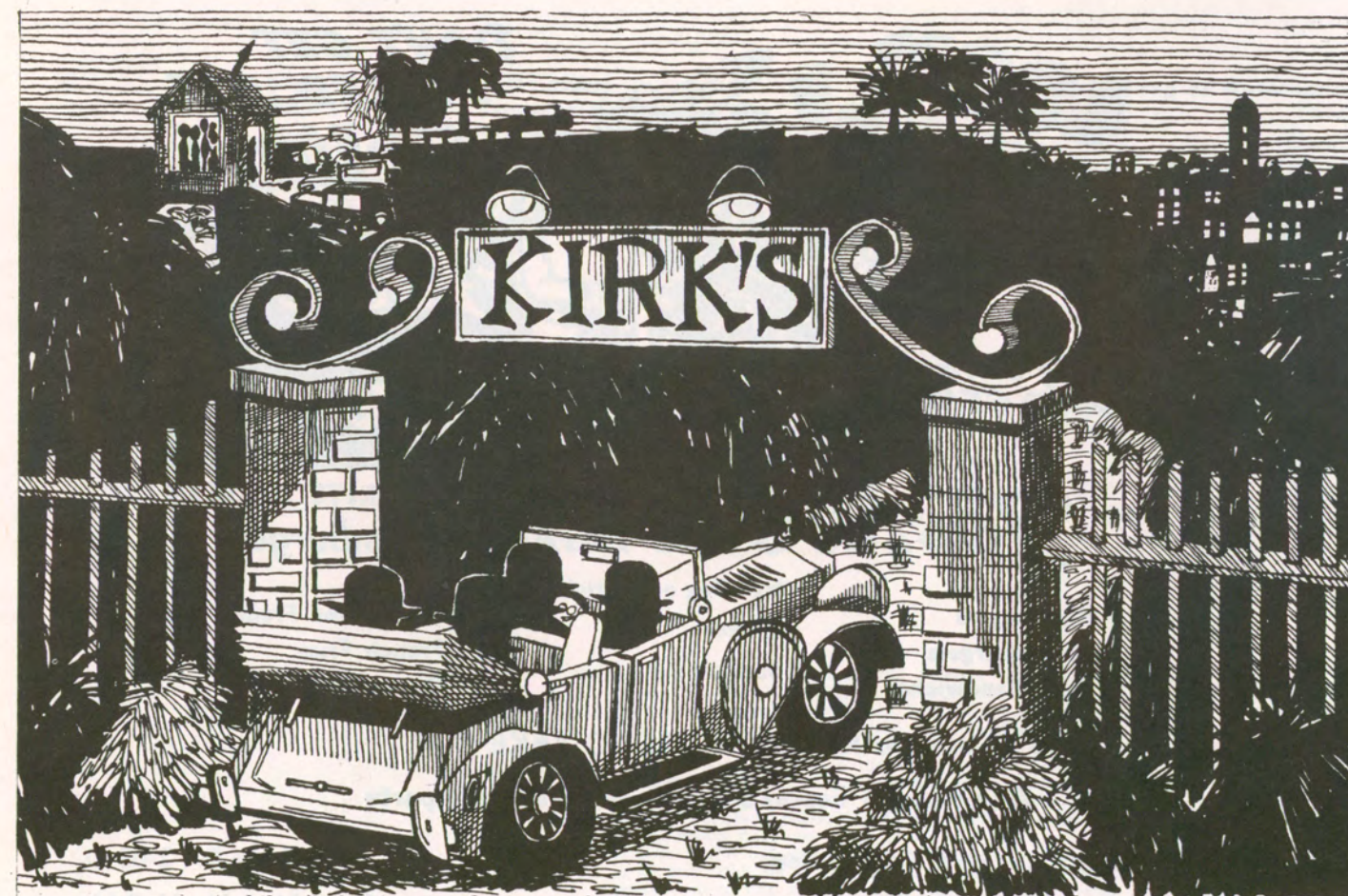
There was no response, either, in English, Spanish or Italian. The bartender collected his \$10 and told the bookie to get out and quit bothering him.

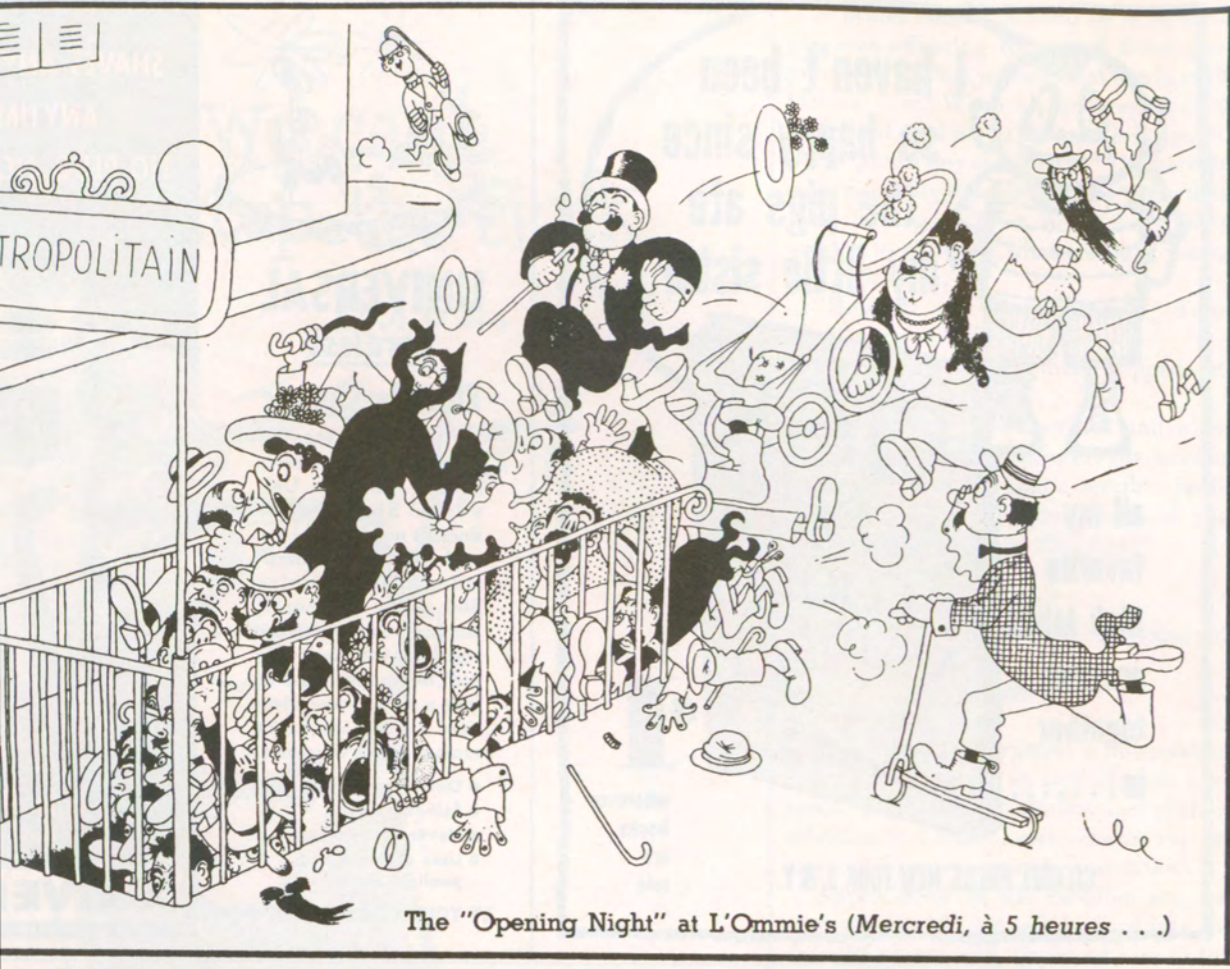
On the street, the bookie glared savagely at the parrot.

"What a stupid bird!" he fumed. "How could you keep your beak shut when I had 10 bucks riding on you?"

"Don't be a jerk," said the parrot, "just think of the odds you'll get tomorrow!"

The alien craft landed in a field and several small, green men disembarked. Marching single file up to a nearby farmhouse, they knocked solemnly on the door. When the door was answered, one of the extraterrestrials said haltingly, but in perfect English, "Take . . . us . . . to . . . your . . . bathroom."





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IT'S BETTER TO HAVE LIVED AND HEARD STATISTICAL PREDICTIONS THAN NEVER TO HAVE LAUGHED AT ALL



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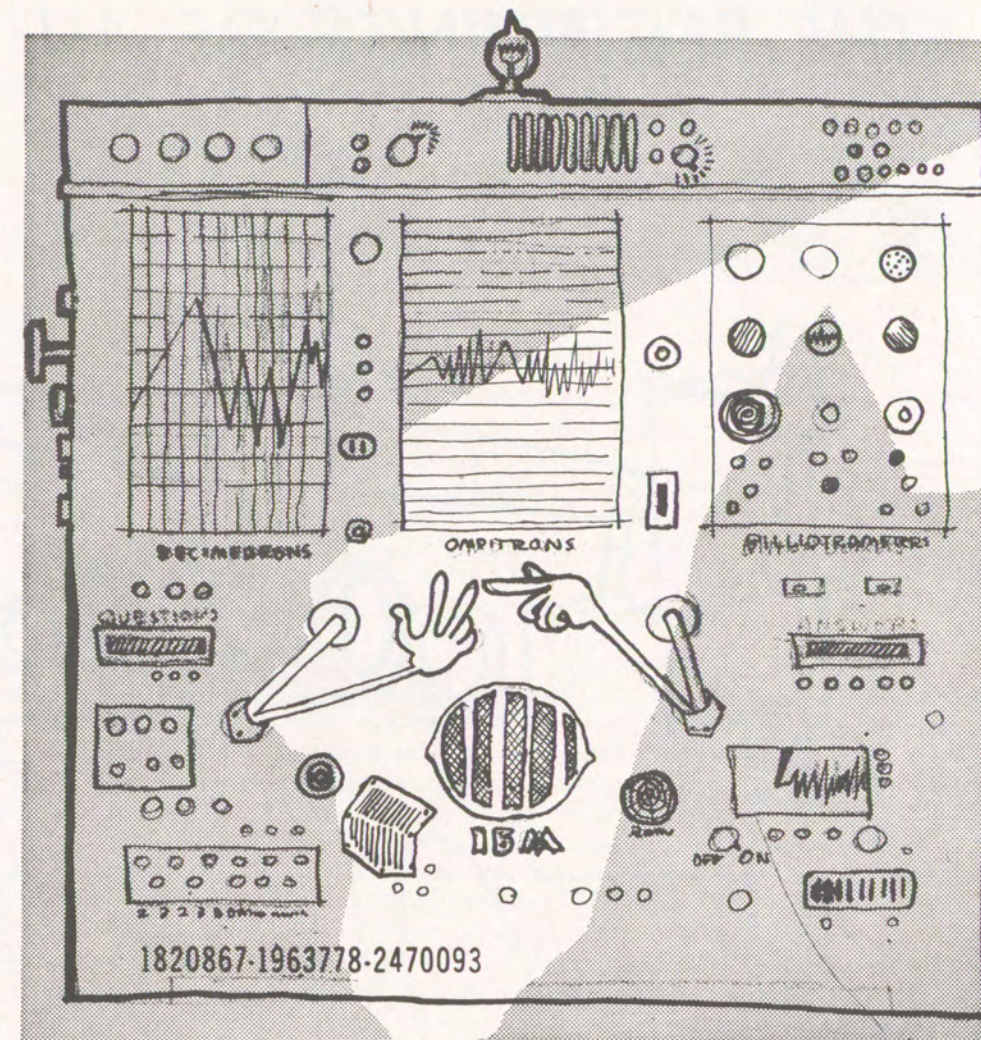
BILL RINEHART

**NOW THAT** we all realize that creeping automation will soon be walking, let's lower our glasses and raise our glass for just a moment to savor all the pleasures ahead. First, we find that one pleasure is already realized; namely, the automation of most of registration. Soon it will be so automatized that one will merely have to instruct a machine to instruct a machine to transfer funds at the bank, and then see one's resident advisor after seminar, to be registered. That will really be the day! That is if we still have days and nights by then. But courage. Have another sip of courage.

Now the second pleasure ahead is the inevitable automation of LA-SSU. Gone will be the ridiculous situations where everyone wants one thing yet the antiquated by-laws call for another. The bylaws will simply not exist. Instead, the Lassometer will be constantly measuring student opinion via some new and no-doubt very exciting method, akin to the way the army places its draftees by determining what they want to do, and what they ought to want to do. The LASSU machine (and surely it approaches being a machine today) will discover what the students want at a given instant and what they ought to want, and then it will do what it was going to do all along. But it will be as fair, then, as a Democracy, and as efficient as a Dictatorship—if not more so. Student time will also be freed for more reasonable activities. The Ancient One suggests that one such activity might be to shine shoes or wash cars in order to raise money to hire better speakers to tape lectures. After all, we do have faculty pride to keep up. Stanford is trying to maintain rank with Reed, Harvard, and USC; let's face it. On second thought, let's not. In this age of automation it's easier to let a chemical face it for us. Meanwhile, have another sip of courage.



Then there is a third pleasure automation will bring us. The Old Boy refers here to the increase in leisure time we will find on our hands. That's one reason we are at a university. Presumably, we will pick up valuable leisure-filling habits. And we do. Witness the ski weekends, the bridge games, the card stunts, and the benches at the Cellar. That is another good reason why we should do away with midterms; although they are time consumers today, they will not help us to fill leisure time later. Perhaps if we had lifetime exams to prepare for. . . . Oh well, have another swig of courage.

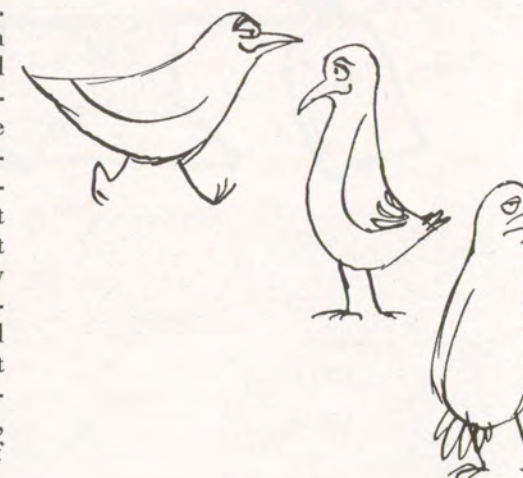


Drew Fagan

Perhaps the most exciting prospect automation has in store is that of the robot chaperon. This is the next best thing to calling Stanford women young adults and giving them the same rights as the men. The robot chaperon need not be large or too obnoxious either. In effect, it monitors a girl's location, body position, blood-stream alcohol content, and rate of pulse. These are continually flashed back to her committee-of-n who watch in a comfortable, private room in her dorm. The beauty of the robot chaperon is, obviously, that the woman need never sign out or be back by a specified hour as long as none of the measured variables reaches a pre-determined critical criterion. Naturally, the critical criterion is set higher for juniors and seniors. It is interesting to speculate as to how this arrangement will affect the enrollment of EE majors, for, as Bell Telephone is sadly aware, all that transmits information is not necessarily tamper-proof. And, even so, there is always the possibility of

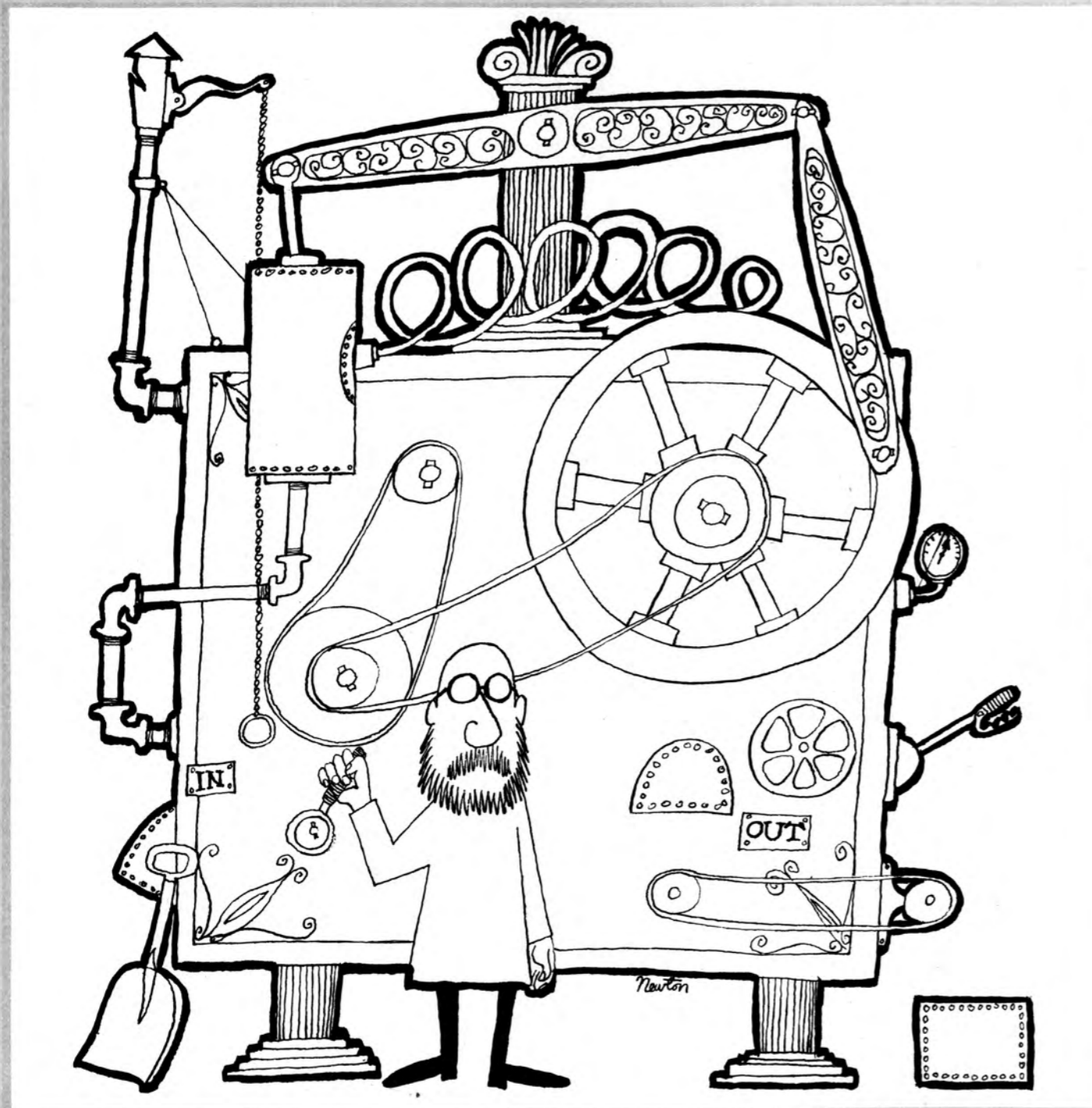
some smart Biz student hiring a "robot sitter" to sit calmly with the chaperon all evening while his date slips away with him to paint the town. Naturally, in the early days of walking automation, we can look forward to this sort of elementary dodging. Later on, things may become more difficult. But the Old Boy, for one, hails this as a grand step forward, and he bids you *courage*, a good big draught of it.

—the Old Boy



# THE BEGINNINGS OF AUTOMATION

by BILL COLLINS



It all started when Eli Whitney invented the automatic screw machine. Unbeknownst to him, this was the first step toward degrading man from the happy 60-hour-a-week peasant with eight children in a one-room shack and a life expectancy of 42, to the frustrated, lonely, neurotic creature he is today, with an automobile, television, washing machine, ranch house, paid vacation, and life expectancy of 80.

But returning to history, Old Eli was placed in a great quandry by his marvelous device. If he displayed it in order to collect the fame and glory due such a work of genius, soon others would be using it also, and the laws of industrial competition (which at that time were still in force) would soon impoverish him.

On the advice of his old friend, Nicolo Machiavelli (later to found the Stanford Business School), Whitney decided to maintain secrecy for the time being, and achieve fame through the vast fortune he would accumulate by means of his amazing new production process.

Having been subjected to a rather rigid toilet training as a child, however, Whitney was bothered by moments of insecurity. He soon developed an irrational fear that one of his employees would secrete the plans for the machine on his person when leaving the plant, and sell them to some unscrupulous competitor. To avert this, he adopted the somewhat novel policy of requiring all his employees to work in the nude, which naturally simplified the problem of inspecting them for secret drawings as they left the plant.

As might be expected, word of this unusual condition of work eventually leaked out to the good citizens of New Haven. A mild furor was aroused in the Better Business Bureau and the Methodist Church, but it merely resulted in the resignation of a few underage girls who were still under the domination of conservative parents. The only other effects were a protest from the Levi Strauss Corporation concerning the impact on overall sales, and the appearance of an organizer from the American Sunbathers' Association.

Meanwhile in town, a clever young roller skate manufacturer named Henry Ford had gotten wind of Whitney's revolutionary new machine. He determined he would

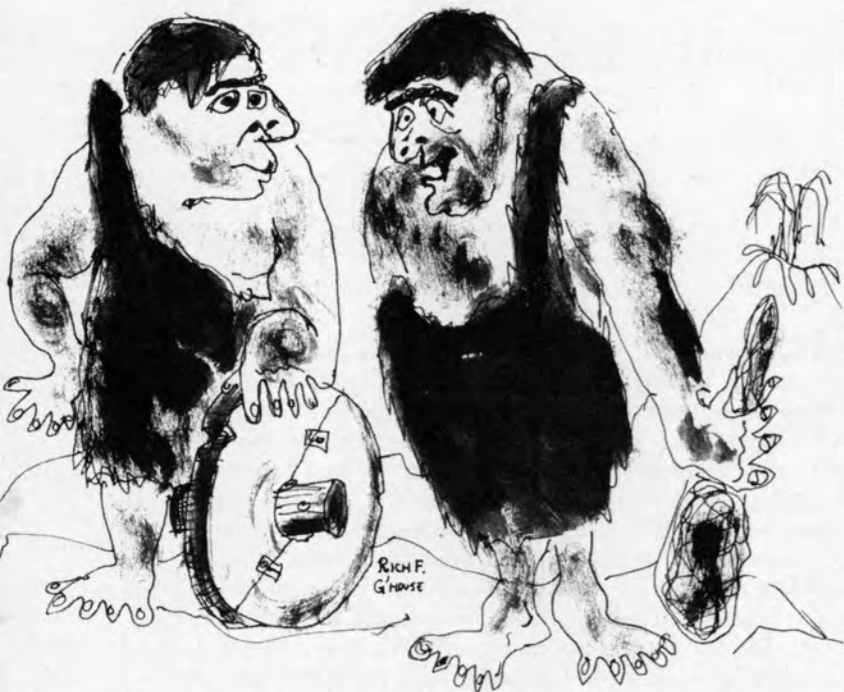
find out for himself whether such a wonder really existed, and directly secured a position for himself in the Precision Fitting Department of the plant. Although it now appears that he learned very little about the methods of this department, it did provide him access to the new machine. He was so impressed that he committed most of the specifications to memory, and tattooed the remainder on his face. He then hid out in the plant until he had grown a beard sufficient to cover the drawings. Leaving the premises unsuspected, he hurried home to reconstruct the machine.

At this point adversity befell both Whitney and Ford. Sales had been slow for Whitney. As a matter of fact he hadn't been able to sell anything at all. It seems that he was so far ahead of the rest of the world technologically, that no other processes had been developed which could make use of his automatic screws. His inventory now overflowed all his warehouses and a portion of the nearby Yale fieldhouse (the University was at that point pressed for funds). Discouraged but undaunted by this turn of events, Eli put his machine and inventory under lock and key to await a more propitious time to promote them. As luck would have it, this time never came, and the portion of inventory in the Yale fieldhouse may still be found there, inasmuch as the University is still pressed for funds.

Whitney himself returned to his old business of distilling gin from cotton, an enterprise which he had saved from imminent failure many years before by inventing the Tom Collins. The memory of his fertile mind and organizational creativity is preserved for us to this day by an endowed chair of alchemy and metaphysics, bearing his name, which remains one of the most distinguished posts at Yale.

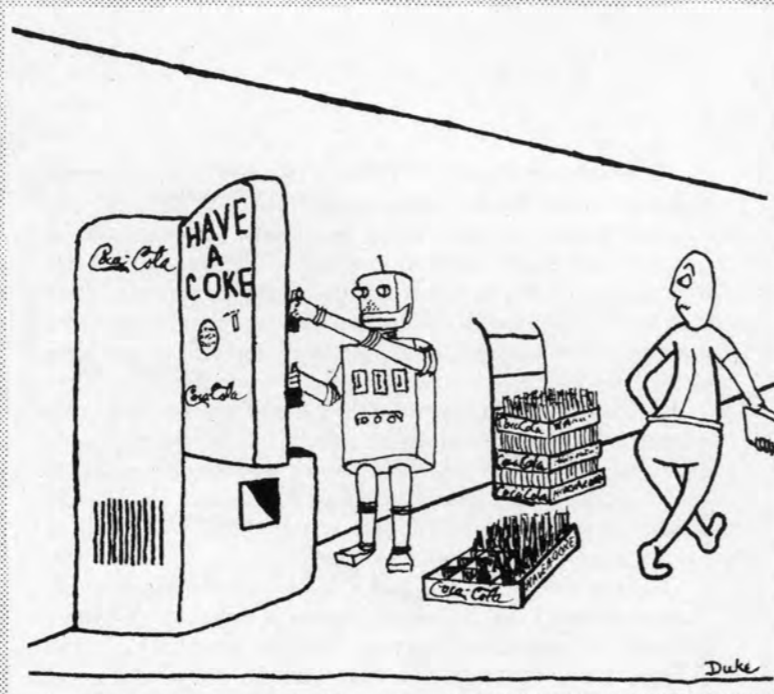
Ford, unfortunately, was not quite so fortunate. His plot a fiasco, and unable to shave off his beard without revealing his treachery, he was forced to resort to plastic surgery. In later years, however, his business prospered and sustained, and is still in operation to a modest degree today. His name also is preserved for us, through one of his offspring, Tennessee Ernie.

A versatile chap, he even invented a new type of girldle, The Ford Foundation, which has gained wide popularity in academic circles, and is indeed the sole support of many professors today.



Rich F. Girouse

"It may save time, but my good man; don't you see how many people it will put out of work!"



Duke

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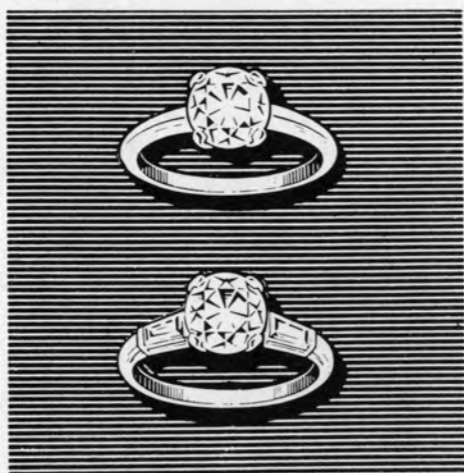
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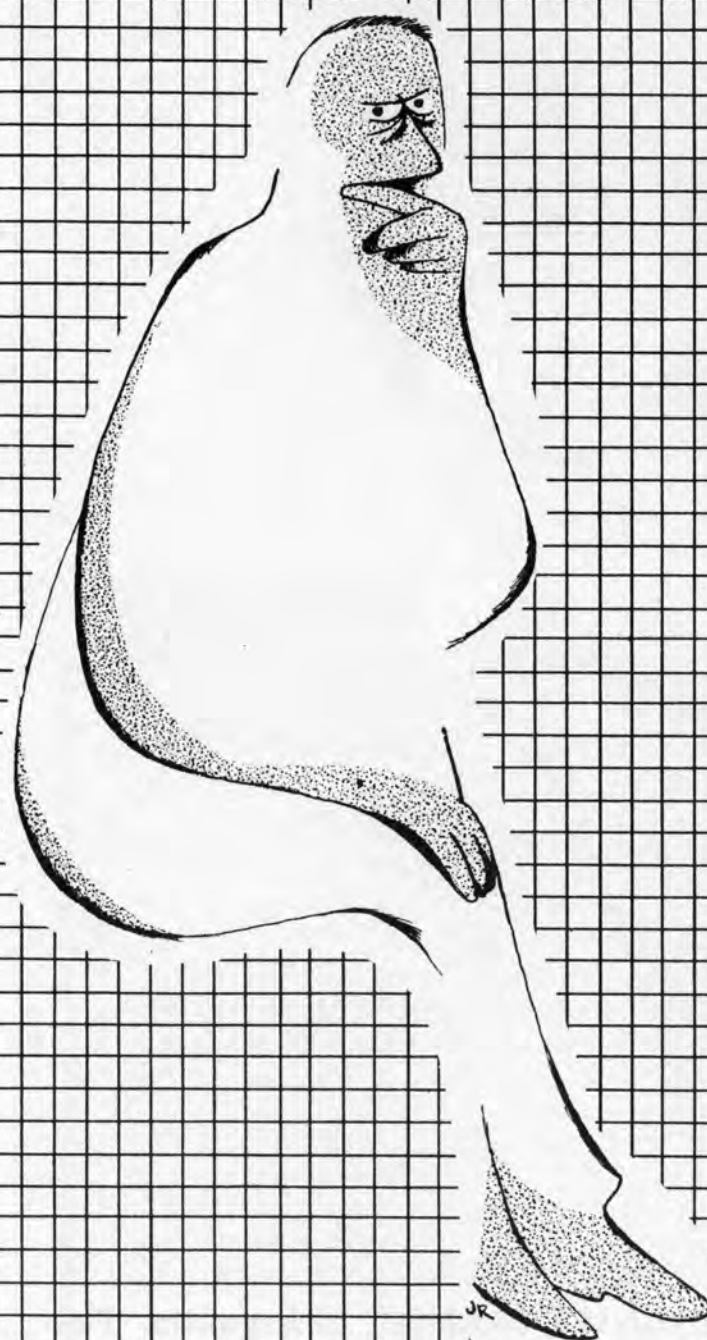
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# THINK...

By Leonard Giesecke

from the *Texas Ranger*



There are sure a lot of things you're exposed to in college that you might not get anywhere else. Food poisoning, Asian flu, infectious mononucleosis.

Ideas, too. The other day a professor was telling the class, "What you learn in this course is fairly unimportant. The main thing you should learn to how to think." He's pretty successful at getting his students to think. Nobody listens to his lectures, they just sit there and think and think and think.

About the most shocking thing I've learned in college is that practically nothing I believe do I have any good reason for believing. This was a pretty bothersome idea. For example, here I've believed for who knows how long that the world is round, and only because someone told me. I never investigated by going around it. In fact, I can't think of anything I believe because of first-hand information. So not too long ago I decided to figure out a rational belief.

The first thing I did was decide on what I was going to believe. Well, I decided it would have to be something I didn't give a hang about so there wouldn't be any doublecrossing emotion involved. This was tough, because I give a hang about nearly everything except beer in the Union. Finally I decided to investigate which was the better riding animal, a camel or an elephant. Believe me, about this I cared absolutely nothing.

To start, I went to the zoo to check and make sure there were such things as camels and elephants. This was difficult, because there isn't a zoo in Austin. But I did it. I didn't ride them, though, lest I get to like the personality of one of the animals and let a subjective note enter my decision. Scientific methodology was to be used throughout. No bias would be possible. Pure objectivity. Nose to the wheel, shoulder to the grindstone. Sleeves rolled up and pitching in.

There were a lot of things to take into consideration to make the comparison fair and objective. The first thing I noticed was that the camel smells a lot worse than an elephant. This may sound like it, but it is definitely *not* a subjective comparison. Camels smell lousy.

The camel's smell is fairly well offset by the elephant's high original cost. The elephant's upkeep is higher, too. But the elephant has a much greater resale value. It just seems to depend on whether you plan to keep your animal for a long time or trade him in frequently on the new models.

Ease of mounting is about even, depending on personal preference. The camel will kneel to let you climb on; the elephant will lift you up with his trunk.

As far as byproducts go, the elephant is ahead hands down, but there doesn't seem to be much of an elephant manure industry in the United States—discounting politics.

When it comes to comfort, it's the elephant again. Plenty of room and a smooth seat contrasted to the camel's narrow, sharp hump. There's a famous old Arabic saying "I'd walk a mile with a camel" that deals with this.

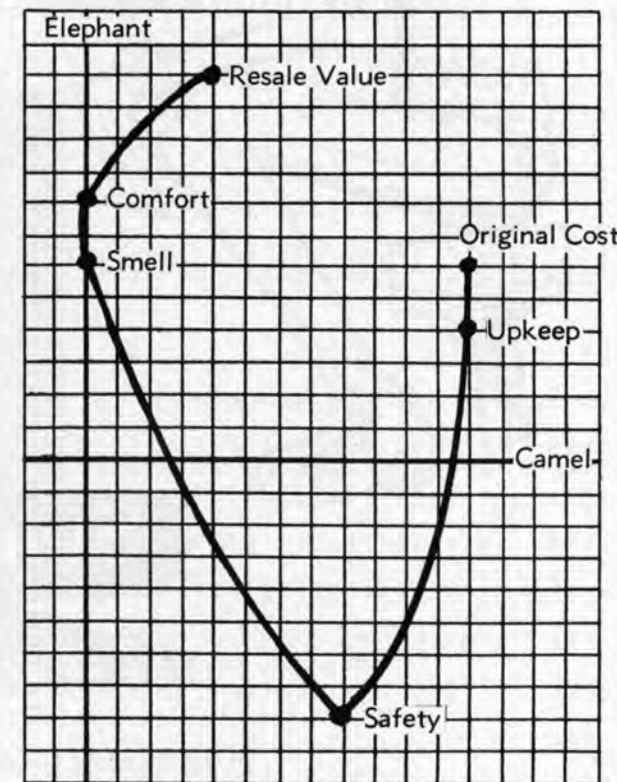
The final consideration is safety. In a wreck, the elephant is the safer. But when it comes to a stampede . . . maybe you could stop a camel, but don't get in front of that elephant!

The decision was pretty close, so I set up an objective rating system with points for each favorable argument.

	Elephant	Camel
Smell . . . . .	3	0
Original Cost	3	6
Resale Value	6	2
Upkeep . . . . .	2	6
Byproducts . . . . .	?	?
Comfort . . . . .	4	0
Safety . . . . .	-4	4

After making a chart, the only scientifically logical thing to do was to graph it. This gave me a satisfaction cost curve in the shape of a "C." "C" obviously stands for camel. So there it was—my first completely rational decision had been made and I had adopted my first rational belief. It is better to ride a camel than an elephant.

## Satisfaction Cost Curve



I don't know why I'm telling you all this, though. Yesterday I learned in class that nobody can understand exactly what someone else means by what he says. (The prof proved this when he started using words like "connotation," "denotation." He sure gets his points across.)

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"Mother," Dad said, "I'm going to find out what Jackie wants to be when he grows up. Watch."

He put a ten-dollar bill on the table; it represented the banker. Next to it he placed a brand new Bible, representing the clergyman. And beside the Bible he placed a bottle of whiskey, representing the bum.

Mother and Dad hid where they could see the articles on the table. Jackie, whistling happily, entered the room and spied the arrangement on the table. He looked around to see that he was alone. Satisfied, he picked up the bill and held it to the light; and replaced it. He fingered the pages of the new Bible. He looked around once more. Then he quickly uncorked the bottle and smelled the contents. And, in one motion, he stuffed the bill in his pocket, lodged the Bible under his arm, grabbed the bottle by the neck, and slid out of the room, still whistling.

"I'll be damned," Dad exclaimed, "he's going to be a politician."

Knowing that the new father had wanted his first born to be a boy, the doctor sympathized, "I'm sorry, Mr. Jones, but it's a girl."

"Oh, that's all right," Mr. Jones said. "A girl was my second choice."

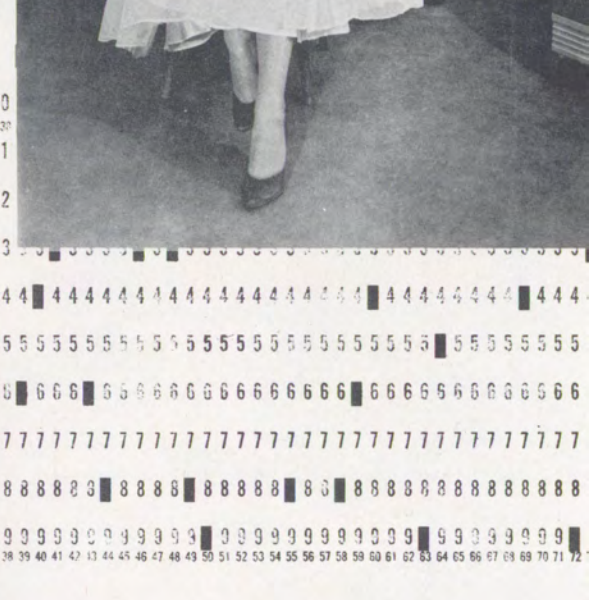
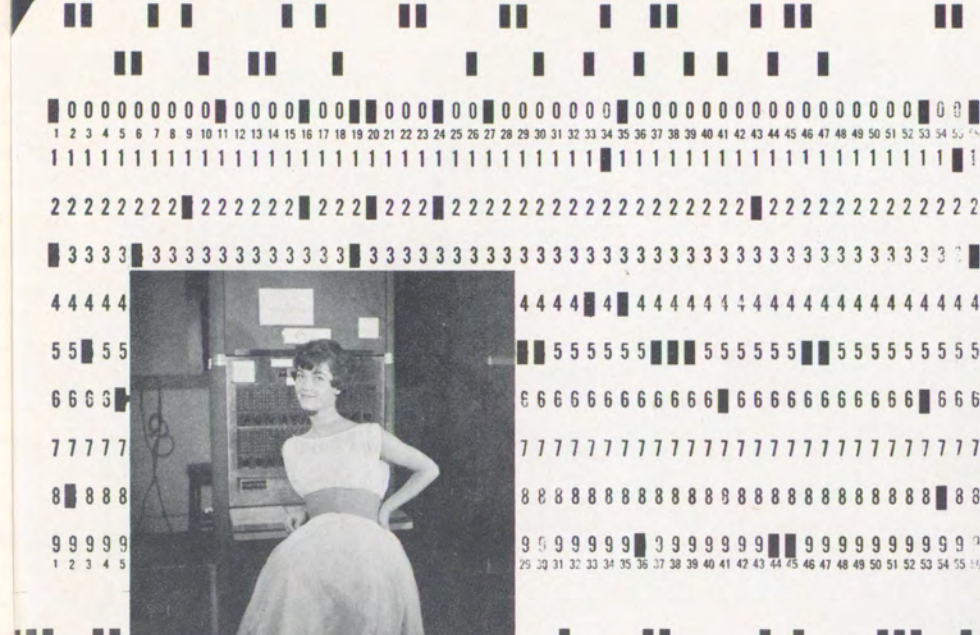
A small boy's head bobbed up over the garden wall and a meek little voice said, "Please, Mrs. Brown, may I have my arrow?"

"Certainly, where is it?"  
"I think it's stuck in your cat."

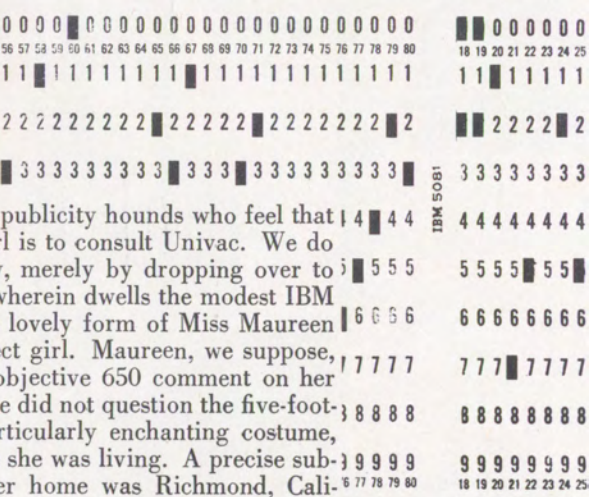
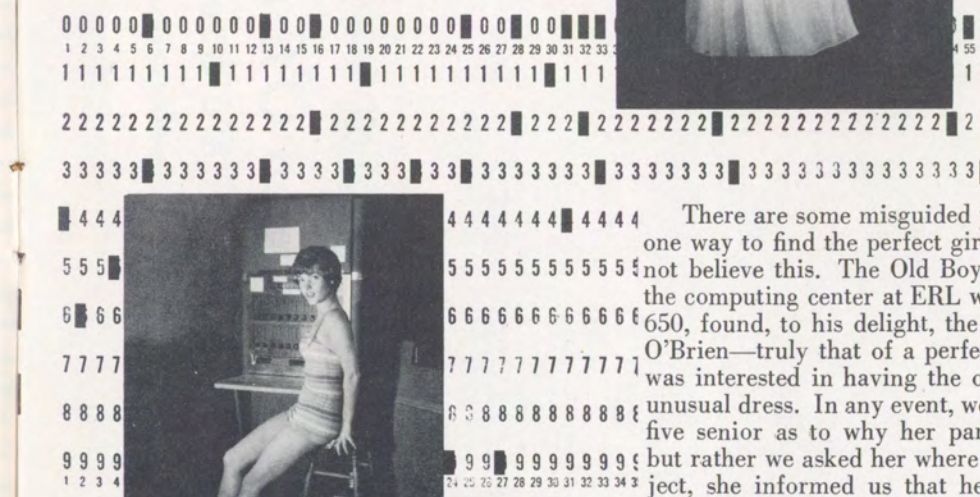


"It'll never sell."

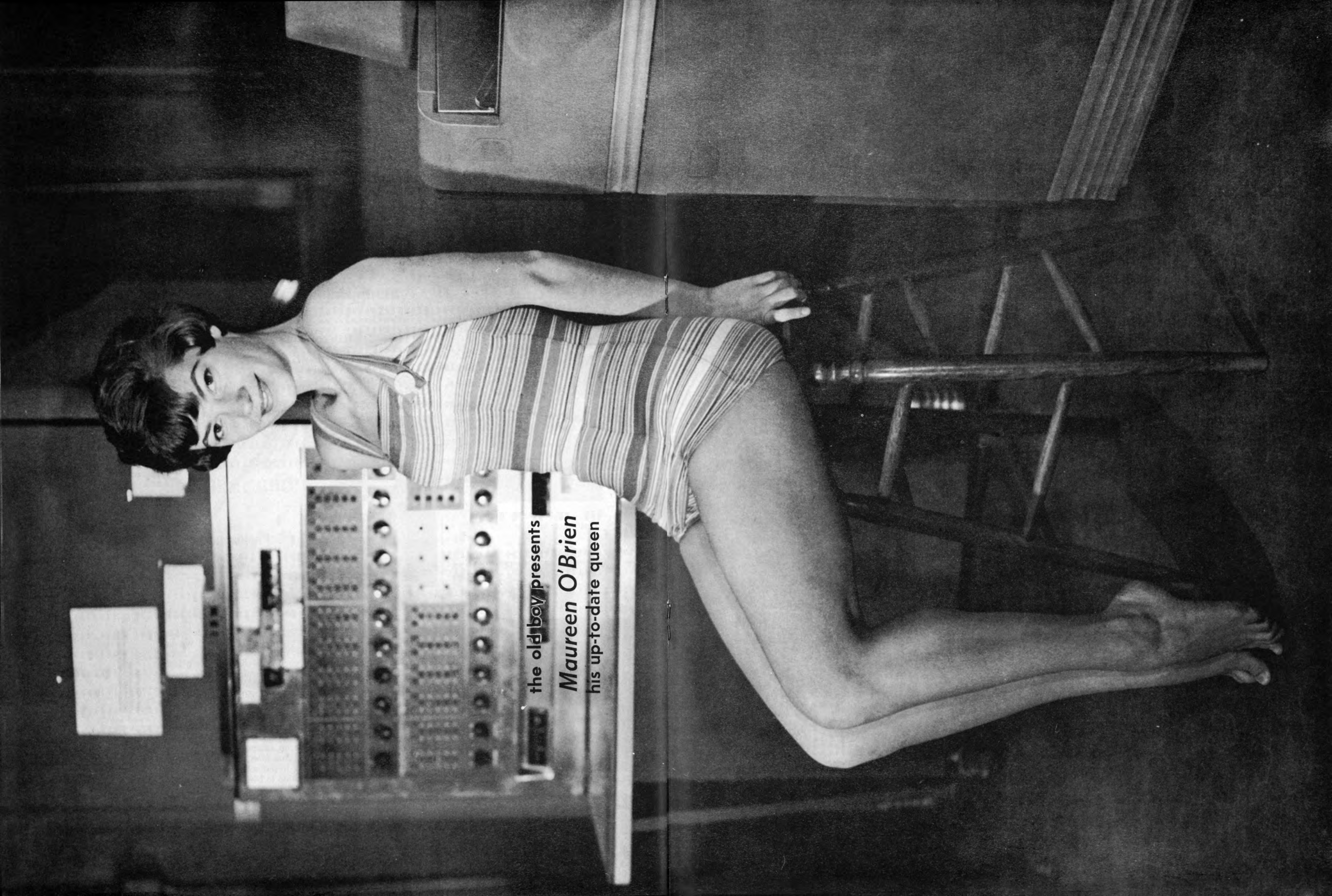
THE OLD BOY PRESENTS HIS QUEEN MAUREEN O'BRIEN



Photography by Jim Sutherland



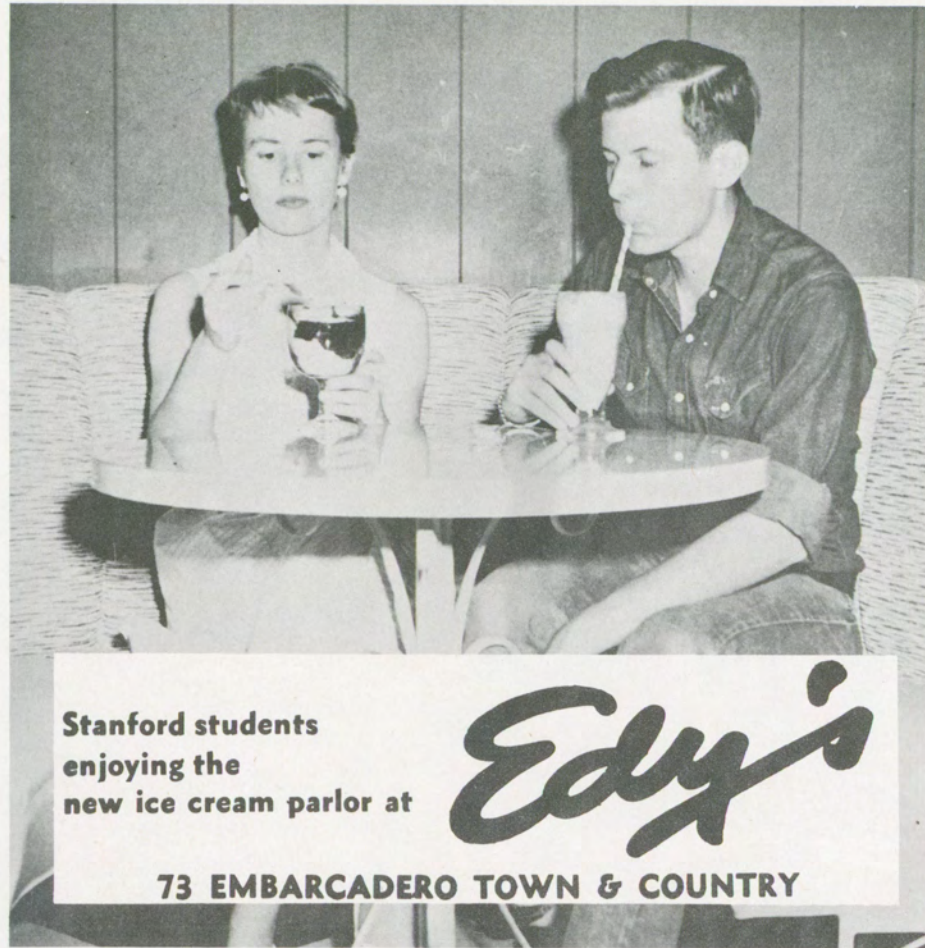
There are some misguided publicity hounds who feel that one way to find the perfect girl is to consult Univac. We do not believe this. The Old Boy, merely by dropping over to the computing center at ERL wherein dwells the modest IBM 650, found, to his delight, the lovely form of Miss Maureen O'Brien—truly that of a perfect girl. Maureen, we suppose, was interested in having the objective 650 comment on her unusual dress. In any event, we did not question the five-foot-five senior as to why her particularly enchanting costume, but rather we asked her where she was living. A precise subject, she informed us that her home was Richmond, California, and that her residence on campus is Lathrop. We noted carefully. We noted, too, that Miss O'Brien has lovely hazel eyes, that she is majoring in the not-so-automatic field of Philosophy, and that in addition to being Lathrop's house president, she was a pom pom girl as a sophomore. Finally, our hurried notes indicate that Maureen likes to paint and play the guitar. On discovering this we gave her a copy of our Songs For Modern Man. She smiled and thanked us, as the 650 typed out her question and its answer. The Ancient One mutely retired.



the old boy presents

**Maureen O'Brien**

his up-to-date queen



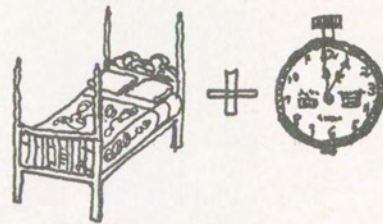
Stanford students  
enjoying the  
new ice cream parlor at

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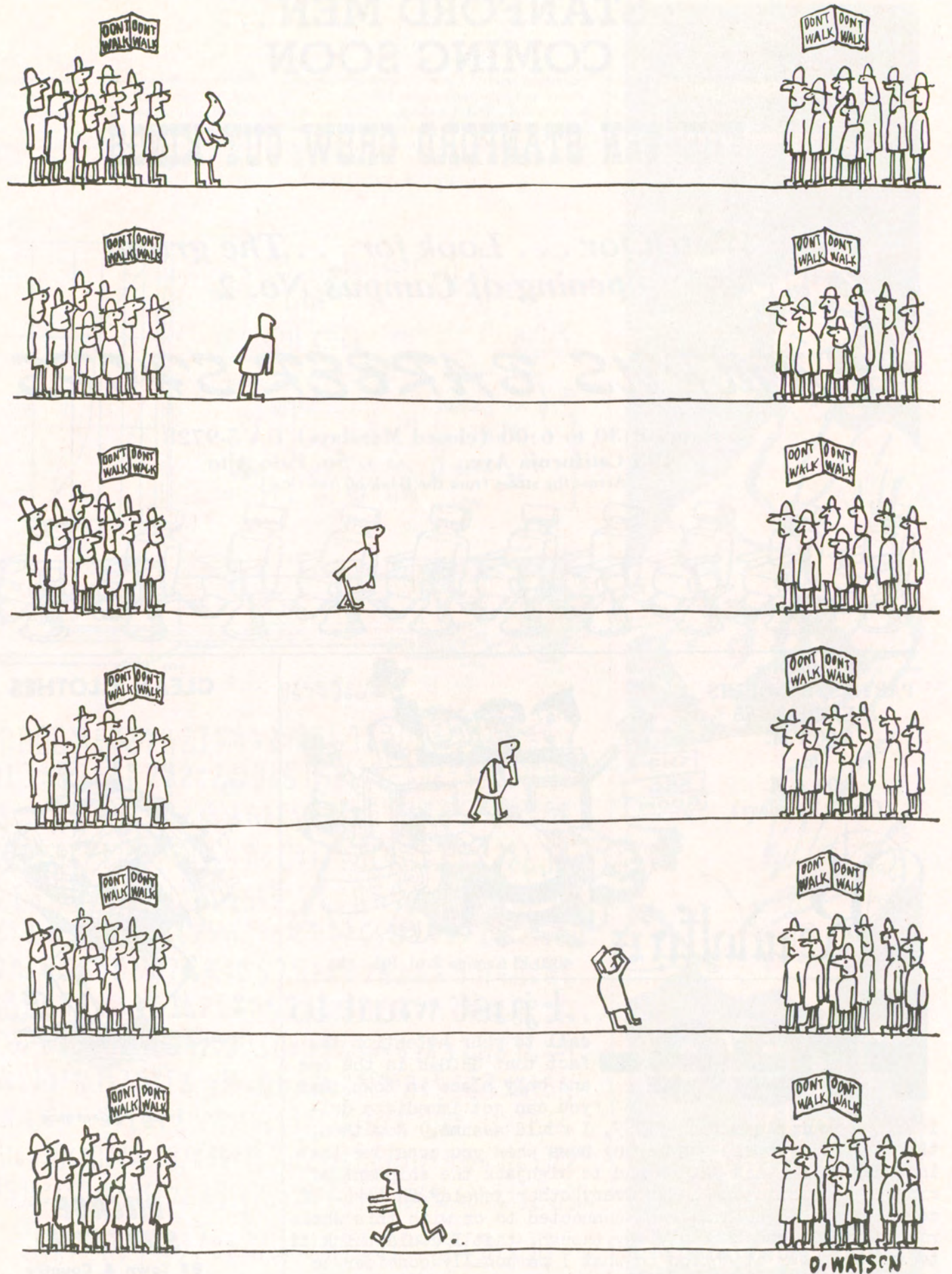
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story

And Little Red  
Riding Hood said  
"What wolf could  
resist Grandma's  
CHARMING  
collection of  
RECORDS?"

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D. WATSON

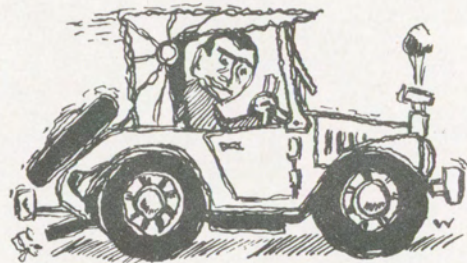
—Record

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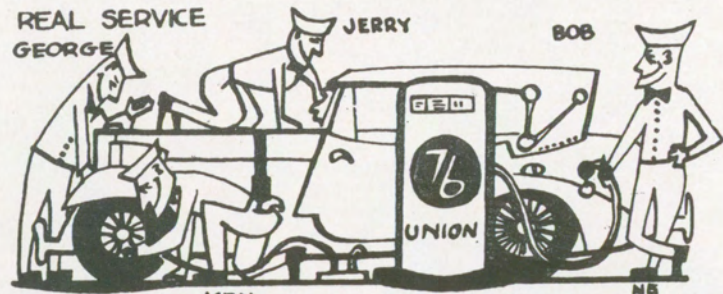


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ivery on your class ring (1959, I would assume.) Now then, this is pretty world-shattering news when you consider that in order to do this GROGAN had to highjack the shipment of rings that was intended for every other jeweler in town. Of course there is nothing FREE connected to or with this whole ring deal, it was the only way, though, that I could think of to attract your attention to what I personally consider to be a singularly dull piece of news - even for GROGAN.

GROGAN THE JEWELER 205 University Palo Alto

### CLEAN CLOTHES



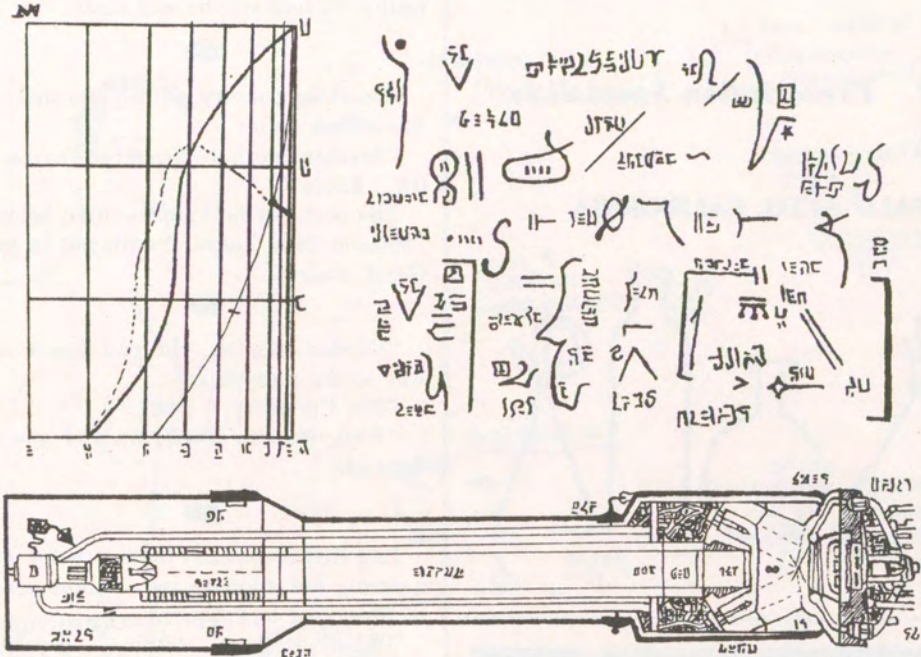
Smart Appearance

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#### Editor's Note:

Because of the current controversy over the actual principles of the new 4-D mass-neutralizer drive-unit, we recently contacted the famous 5-6 and obtained permission to reprint his definitive article on the system in full context, as it originally appeared in 4-7. For those of our readers who have trouble adapting their Martian to the Tashama dialect, or who are not familiar with Martian mathematical form, we suggest that you consult your library for the following books and tapes: 5-7 4 7, *Mathematics of Mars*, by Singer; 5-7 4 0 9, *Martian Dialects*, by J. P. Tanner; and *Tashama: Region and Culture*, 7662-F-p6.



Handwritten text in a non-Latin script, likely a technical or scientific document, arranged in several paragraphs.

Handwritten text in a non-Latin script, possibly a signature or a specific note.

Nothing makes a woman  
more feminine  
to  
a  
man...



marriage  
and  
the  
family  
(SY. 244)

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Spring fashions are ready at the Country Squire. Nancy Young is wearing a grey and gold silk shirt and grey skirt and sweater. Fred Betts is wearing a muted tone striped sport coat and plain slacks.

A guard from the lunatic asylum rushed up to a farmer on the road and said, "I'm looking for an escaped lunatic. Did he pass this way?"

The farmer puffed thoughtfully on his pipe. "What did he look like?" he asked. "He's short," said the guard, "and weighs about 400 pounds."

The farmer looked at him in amazement. "How can a man be short and still weigh 400 pounds?"

"Don't be silly," retorted the guard testily, "I told you he was crazy."

A certain country minister posted on the church door:

"Brother Smith departed for heaven at 0430 hours."

The next day he found written below: "Heaven 2400 hours. Smith not in yet. Great anxiety."

"Pardon me, sir, do you know the way to the post-office?"

"No, I'm sorry, I don't."

"Well, it's two blocks up and one to the right."

In a Red Cross class the instructor was quizzing her students on common sense in lifesaving techniques.

"What article of clothing," inquired the teacher, "would you remove last if you fell in the water with all your clothes on?"

One little freshman raised her hand. "The blouse," she said, "air gets under it and acts like a buoy."

Class dismissed.

A Countess sued a man for defamation of character because he had called her a pig. The man was fined and afterwards, he asked the judge:

"You mean I can never call the Countess a pig again?"

"That's right," was the reply.

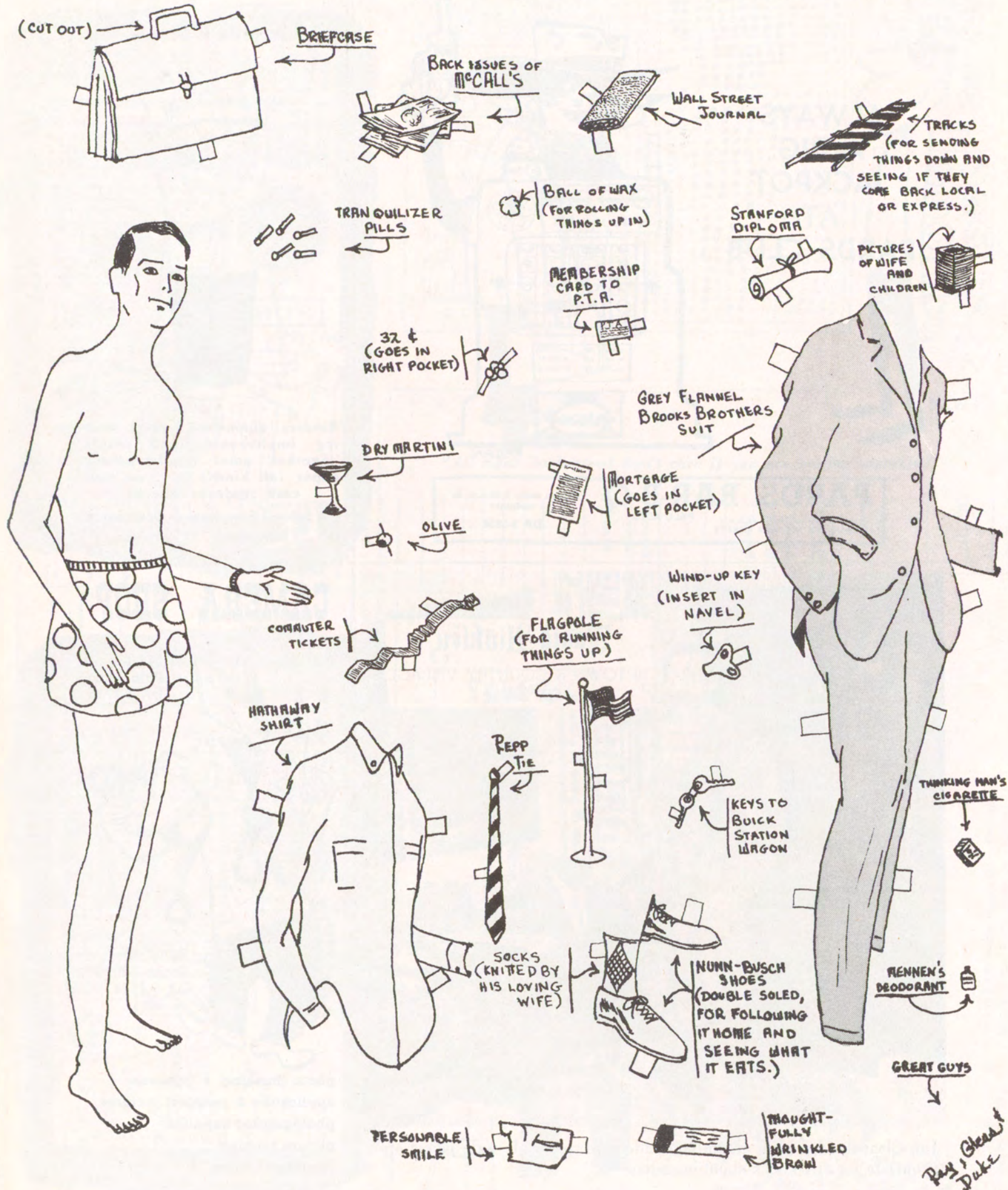
"Well," said the defendant, "is it all right if I call a pig Countess?"

"That you can do," replied the judge.

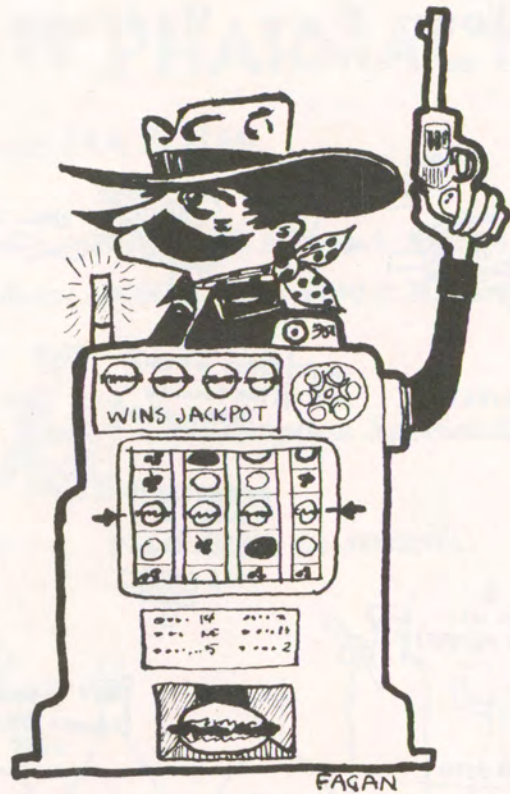
The defendant then turned toward the witness box, looked her right in the eye, and said, "Good afternoon, Countess."

On the first day of school, the teacher was explaining to the kindergarten class that if anyone had to go to the washroom, they should hold up two fingers. The voice of a little girl came from the back of the room: "How's that gonna help?"

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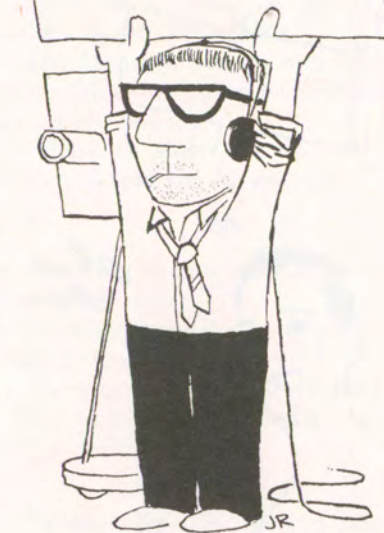
FAGAN

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12. Tax on income Table on page 11. If you itemize from wages, omit lines 13 through 16.

17. (a) Tax withheld (b) Payments District

18. If your tax (line 17) is more than the amount you owe, you will receive an expense allowance. If you did not receive an expense allowance, you will receive a refund of the amount you overpaid.

19. If your payment is less than \$50, you will receive a refund of the amount you overpaid.

20. Amount of line 19.

21. Tax on income Table on page 11. If you itemize from wages, omit lines 13 through 16.

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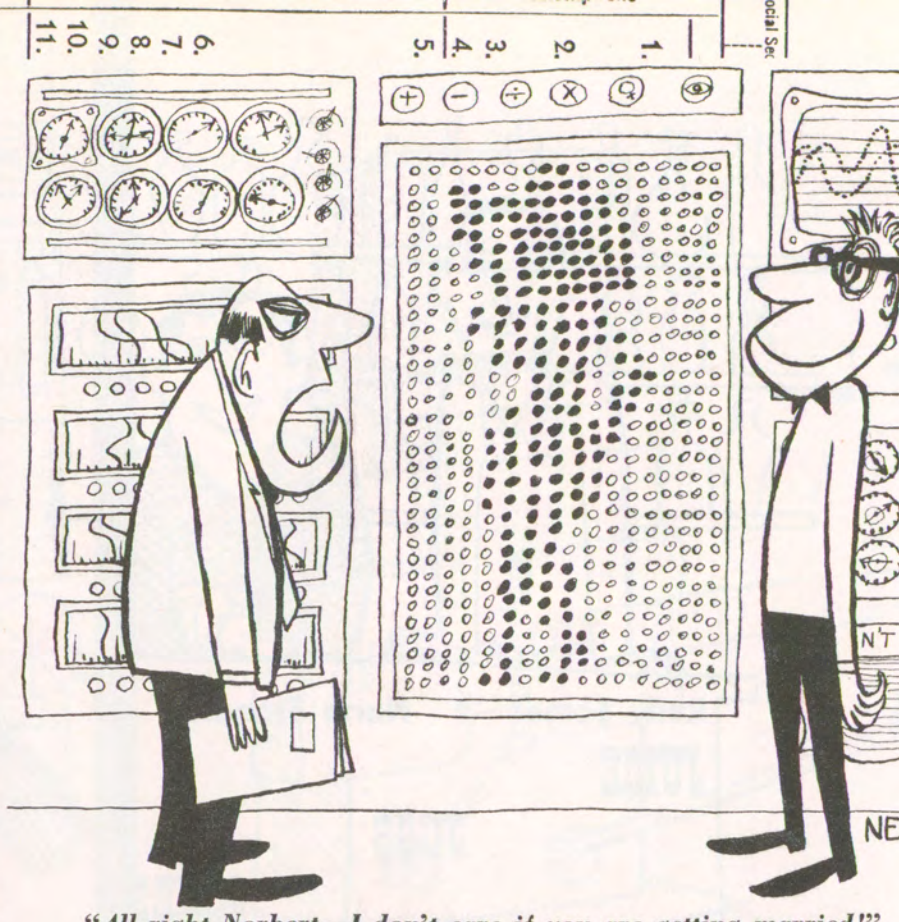
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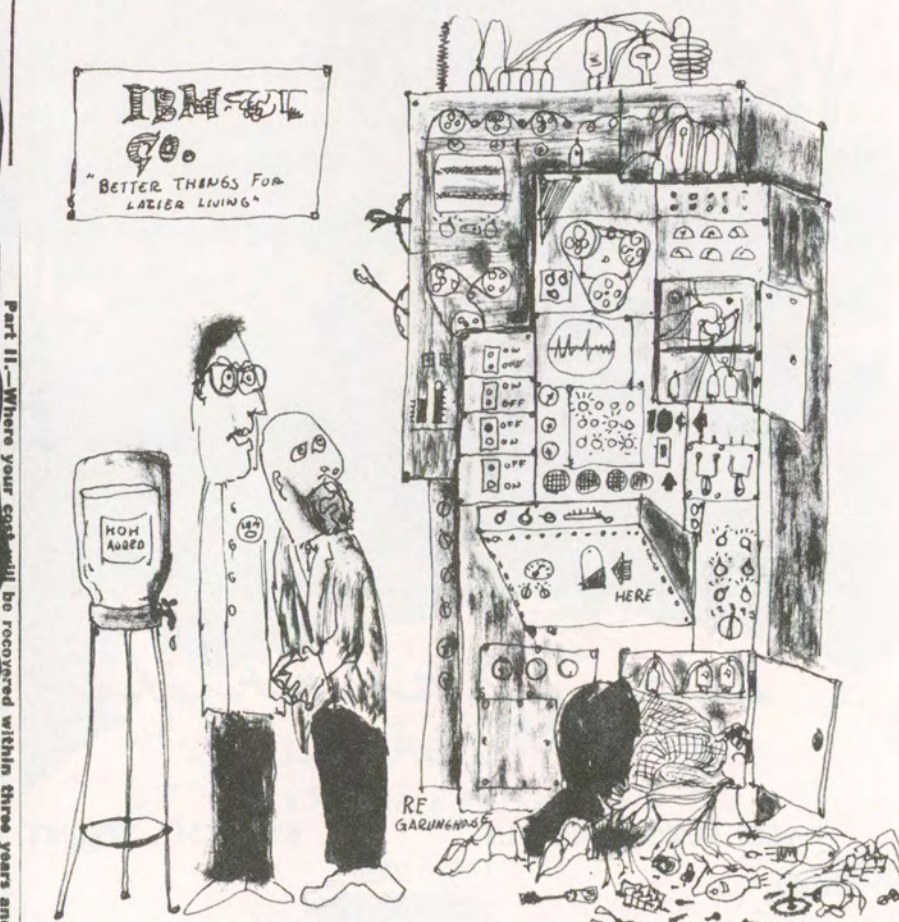
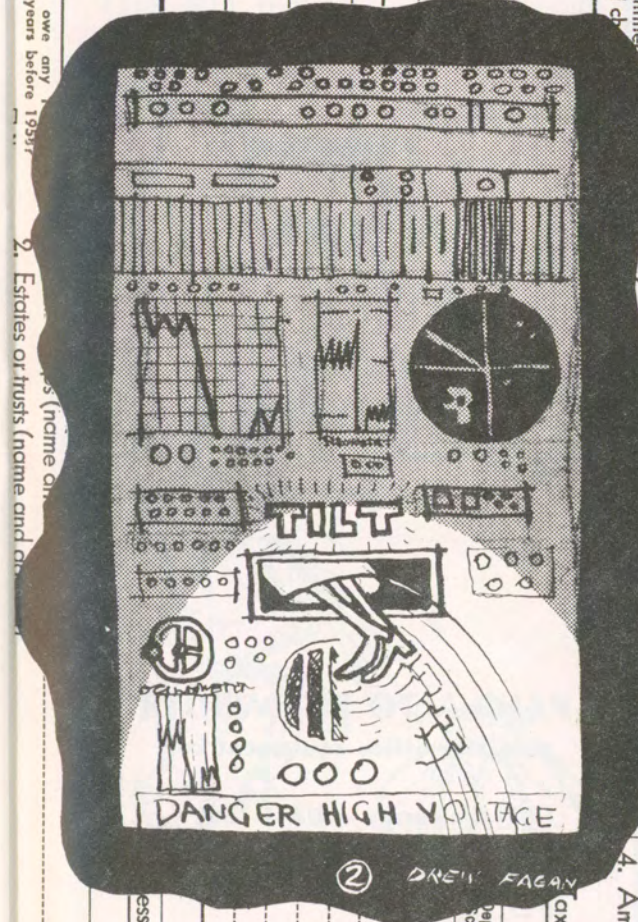
"All right Norbert—I don't care if you are getting married!"

Page 3 of the In

Yourself  Wife  
 Yourself  Wife  
 Yourself  Wife

Wages, etc.

payroll deducti  
ry business expenses.



"They sure have trouble keeping that coffee machine in working order."

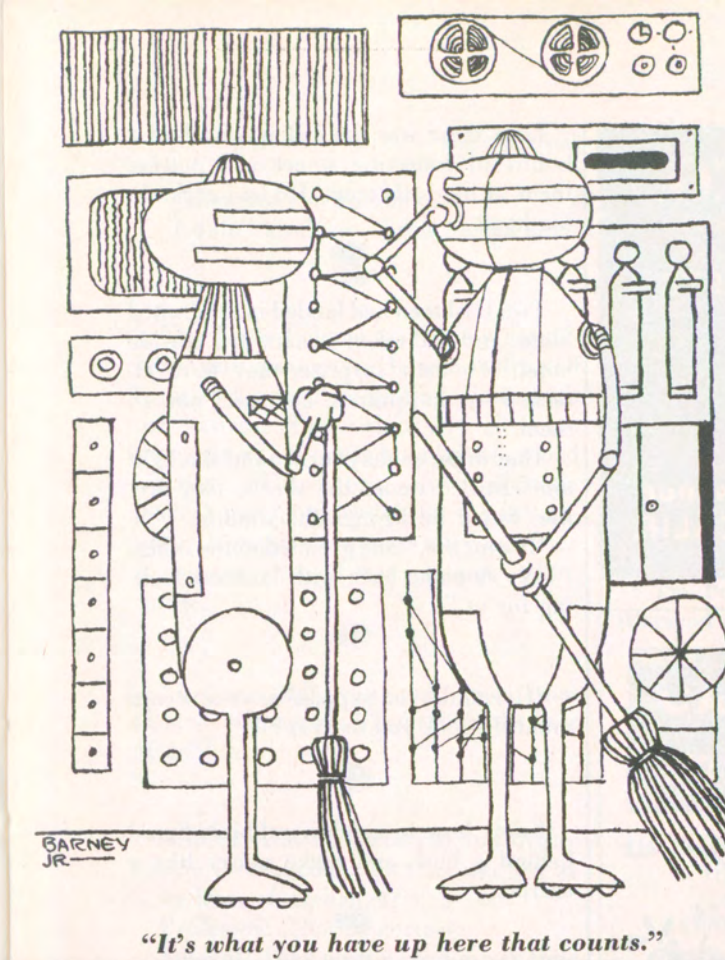


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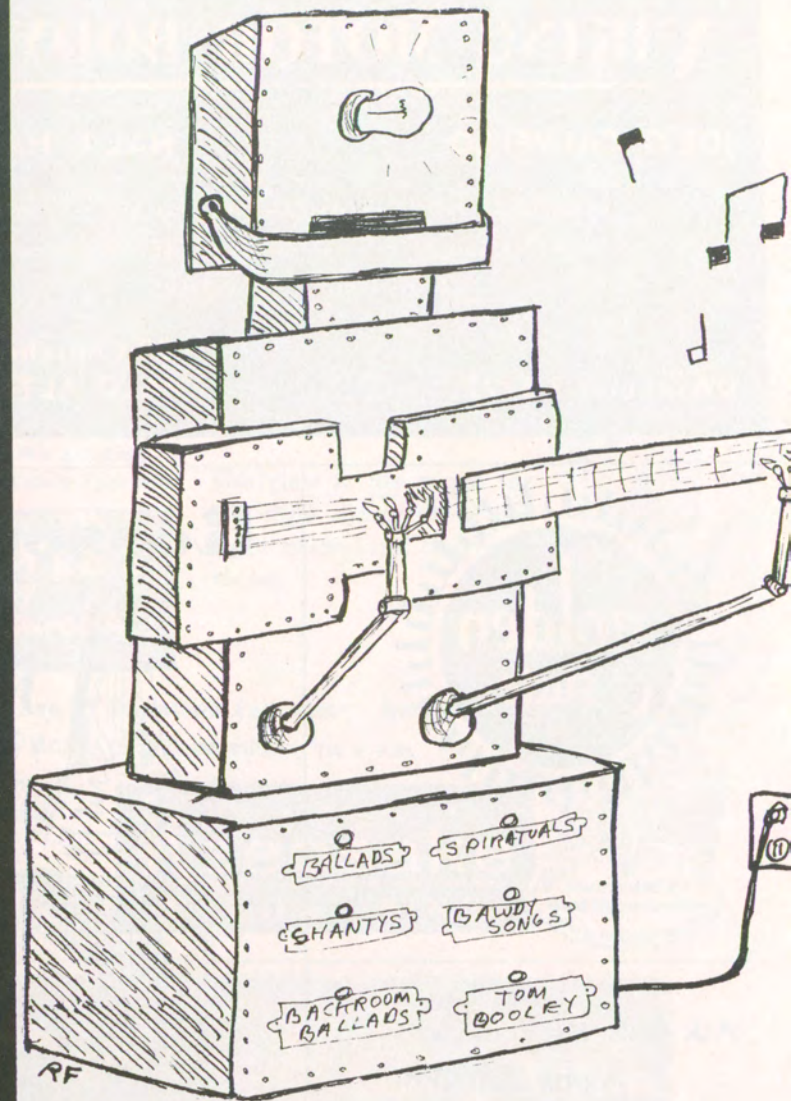


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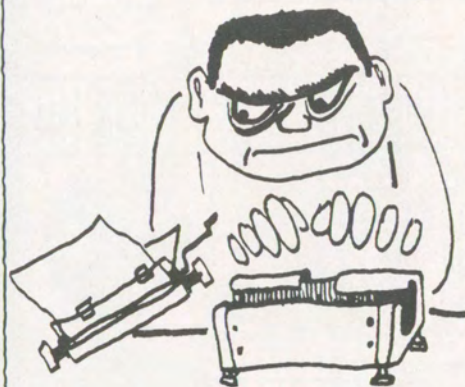


Model: Mardi Trimble

*La Dauphine*  
 by Renault

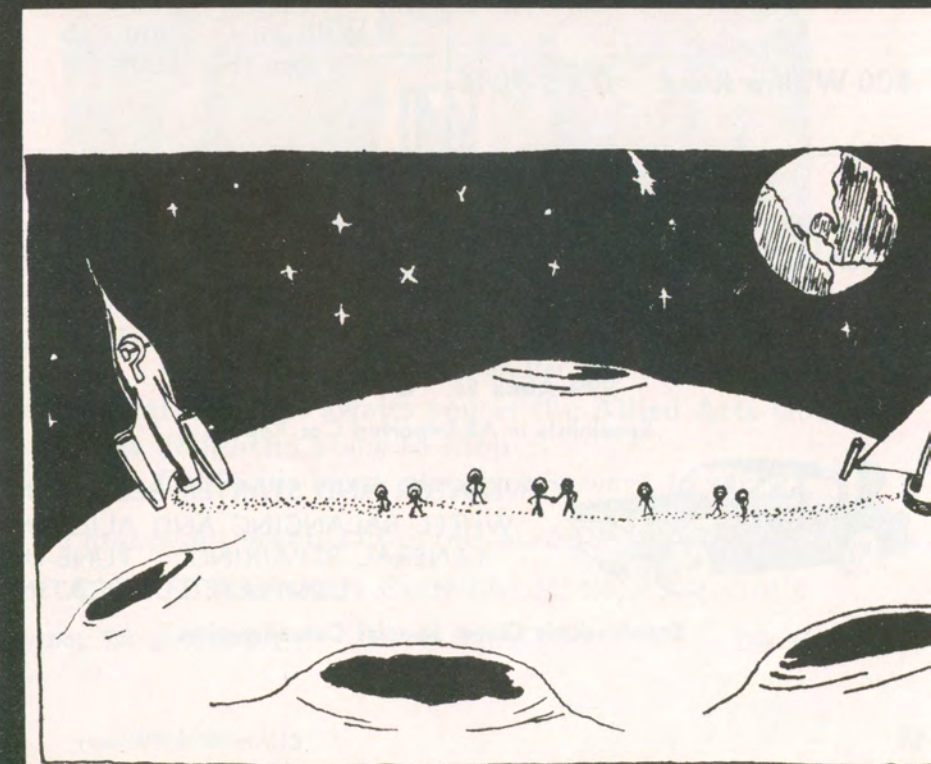
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Then there was the fellow who had a hobby of collecting stones and putting them in his bathroom. He had rocks in his head.

Two Irishmen had landed in the United States and had taken a room in a seaside hotel. To their surprise, they were attacked by mosquitoes, an insect new to them.

That night as they turned out the light and crawled under the sheets, two fireflies flitted in through the window.

"It's no use," one groaned to the other. "They've come back with lanterns looking for us."

"Helen, do you suppose anyone would mind if I took you to Troy?"

Know how to catch a rabbit? Stand behind a bush and make noises like a carrot.

Sherlock Holmes arrived on the scene. "Gad, Watson," he said, "the situation is more serious than I expected. This window is broken on both sides."

A pessimist is a man who looks both ways before crossing a one-way street.

A newlywed was filling out his income tax return and listed a deduction for his wife. In the section marked "Exemption claimed for children," he pencilled this notation: "Watch this space."

"Yes, yes, Oedipus, but she's old enough to be your mother."



"You divided it by zero!"

"This university turns out some great men."

"When did you graduate?"

"I didn't graduate. I was turned out."

The Texas Colonel took Army regulations very seriously. He was instructed to brief his men on getting along with the natives. Just before his all-Texas regiment was about to land he assembled his men. "Remember, now, y'all gotta make a good impression on the inhabitants. If any of the natives tell you Africa is bigger than Texas, humor them. Agree."

"Joshua, will you put down that blasted trumpet and fight like the rest of us?"

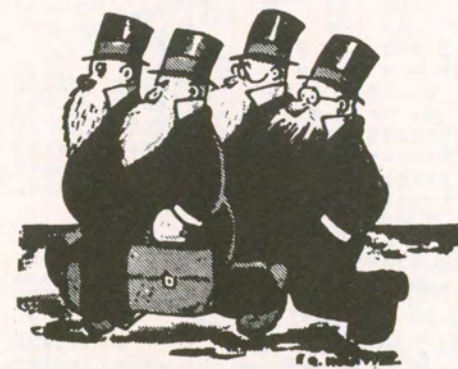
Student: Did I understand you to say that in certain countries they use fish as a medium of exchange?

Professor: That is correct.

Student: They must have a messy time playing the slot machines.

Over in the Registrar's office they were busy compiling statistics about student religious preferences. They found the usual number of Methodists, Lutherans, Catholics, etc., listed under "Church Preference." But a neatly lettered card filled in by an architecture major really stopped them. His Church Preference was "Gothic."

"Francis, how can you address that envelope with all the rocket's red glare and the bombs bursting in air?"



"So I was leaning over, peering down into the accelerator to see what had happened to the B particles, and all of a sudden..."

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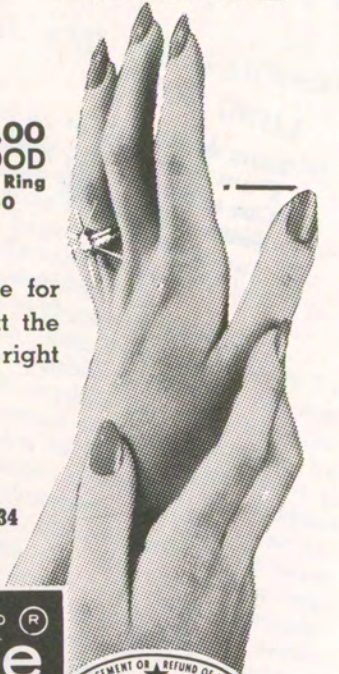
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Subject to change without notice.  
September 26, 1958

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Long John Fum Kentucky  
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State and made into a  
jump center

**JOHN PEEL**  
D'ye ken John Peel with his coat so gay?  
D'ye ken John Peel at the break of day?  
D'ye ken John Peel when he's far, far away?  
I mean, he stands out so, don't you think? What do you suppose  
he's up to? No wonder B.B.D.&O. fired him.

**TAKE DIS BRIEFCASE**

Take dis briefcase (huh!) to de personnel director (huh!)  
Take dis briefcase (huh!) to de personnel director (huh!)  
Tell him I's resignin', boys, tell him I's resignin'  
Ah don' want no (huh!) personality testin'! (2)  
Ah don' want no personality testin'  
Hurts mah pride, boys, hurts mah pride  
Ah don' want no (huh!) entertainin' customers in de night clubs (huh!) (2)  
Ah don' want no entertainin' customers in de night clubs (huh!) (2)  
If he ask you (huh!) how wuz ah goin' (huh!) (2)  
If he ask you how wuz ah goin'  
Tell him "on de 5:29," boys, tell him "on de 5:29"  
If he ask you (huh!) wuz ah angry (huh!) (2)  
If he ask you, was ah angry  
Tell him I's not adjusted, boys, tell him I's not adjusted

**TOM DOOLEY**  
Hang up yo' grey flannel suit, Tom Dooley  
Go drown yo' grief in gin  
Yo' whole natchul life's been wasted  
Po' boy, yo' don' fit in

**JESSE JAMES**  
Jesse James was a lad what robbed many a man  
Had a hand, a heart and a brain  
He ended up on the board of directors

# Modern Man

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in fine style

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to Los Angeles  
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tains, and miles of spectacular  
shoreline scenery. Coffee St.  
Tavern Cafe.

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to Los Angeles  
Shows you 718 miles of  
forests, lakes, rivers, snow  
including 14,161 ft. Mt.  
Hass unique S.P. Double-Louise  
Car. Coffee Shop.

**TURTLE DOVE**  
See the little turtle dove, sitting in yonders pine.  
My Winchester .220 Special with automatic wind-  
age compensator and coated-lens 10 x wide-  
angle scope and these hi-velocity soft-nose hol-  
low-point center-fire power-plus cartridges will  
make short work of him. Just hope a game war-  
den doesn't spot us.

**JOHN HENRY**  
John Henry said to his captain: "A man ain't nothin'  
but a man!  
But befo' ah let your steam-drill drive me down,  
Ah'll die wid a hammah in mah hands, Lawd, Lawd,  
Ah'll die wid a hammah in mah hand!"

Well, de captain said to John Henry: "John, if you  
really want to try and beat the steam drill, fill out a  
requisition slip for two twelve pound hammers, sub-  
mit a request to personnel for a work transfer, punch  
out your time-card and wait for it all to clear. But in  
the meantime why don't you go over and have a little  
talk with the company psychiatrist?"

**ROCK ISLAND LINE**  
OH WELL de Rock Island Line is a mighty good road  
So, why don't you take the train—  
And let US take the strain!  
Get yo' ticket at de station on de Rock Island Line

**THE DEVIL AND THE FARMER'S WIFE**  
The devil went up to the farmer one day  
Hey, hey, fiddle-dee-dee  
The devil went up to the farmer on day,  
Said, "One of your family I'll be takin' a  
Fiddle-dee-dee, hi-yo  
The farmer said to the devil, said he  
Hey, hey, fiddle-dee-dee  
The farmer said to the devil, said he  
"Now look, sport. You know as well as I  
that you're just a symbol devised by the  
Jewish prophets to explain the evil which the  
which is now shown to be maladjustment  
the mores and customs relative to the various  
societies, due, furthermore, to improper so-  
cial conditioning and/or unfulfillment of basic  
desires and instincts. So why don't you run  
along and go bother some early Jewish proph-  
ets and leave me alone. I've still got 200 acres  
of wheat to burn and plow under by tonight  
if I expect to collect any money from the Soil  
Bank program."

**EVERY NIGHT WHEN THE SUN GOES DOWN**  
Every night, when the sun goes down  
Every night, when the sun goes down  
We turn on the T.V.

Train	San Francisco	San Jose	San Bruno	San Francisco	San Jose	San Bruno	San Francisco	San Jose	San Bruno
110	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
111	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15
112	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30
113	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45
114	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00
115	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
116	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30
117	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
118	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00
119	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
120	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30
121	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45
122	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00
123	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15
124	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30
125	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45
126	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00
127	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15
128	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
129	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45
130	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00

# PROGRESS THROUGH AUTOMATION: A TREATISE

by Giovanni Machiavelli Frankenstein

Modern life is getting more and more simplified. While it is true that the problems of living in a complicated society such as ours increase over the years with Malthusian agility, the methods used today in meeting such problems as creeping inflation, creeping socialism and creeping adolescents, show a marked tendency towards simplification. And what is helping solve our problems simply most of all? Creeping automation.

For indeed, automation is extending its electronic arm into all fields of human endeavor. The management of the vast pin making industry no longer loses sleep over the problems of labor specialization. Soon it will be illegal to drive your own car, driving being problematical to great majority of people; instead we will have our private vehicles placed over metallic strips set into the highways. Music, distorted in automatic high-fidelity systems, can be had at any

moment of the day or night; gone are the dilemmas of having to dress for the opera or symphony. Education, thanks to automation, has become streamlined: it is now possible to learn from a spritely, impersonal film strip or television tube instead of from scholarly lectures or books. Even sex is becoming automated—an evening spent in the Cactus Gardens or at the Marina Greens in San Francisco will furnish ample evidence for this observation. In short, when we have a problem to solve, we call in the machines. Large machines, small machines, machines with lights and, for conventions or board meetings, machines which, all at once, sing a patriotic song with accompaniment by large orchestra, produce the sounds of popping firecrackers and effect a naked girl (synthetic, naturally) to come bursting out from the top of the machine when it has reached the height of its transcendent magnificence.

Such is the case today. The machines are taking over. But is this bad? I say no, for this is Progress. We must not blindly fight automation but still we must not blindly give into it either. We must cooperate with it. I believe that here we must follow the principles of British colonization: we must prepare ourselves to prepare automation to prepare us for its eventual progressive and efficient rule.

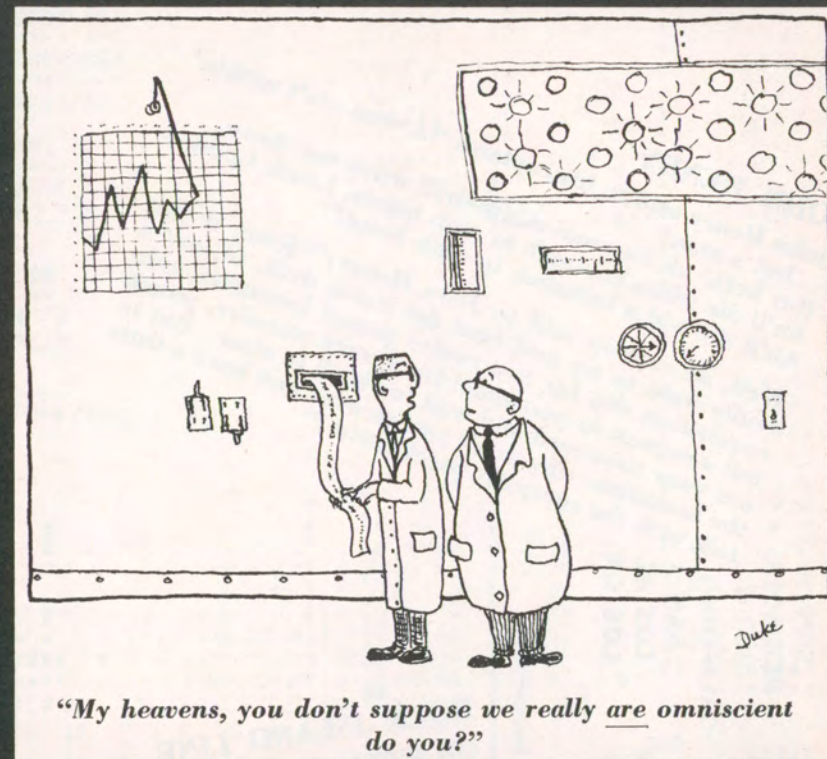
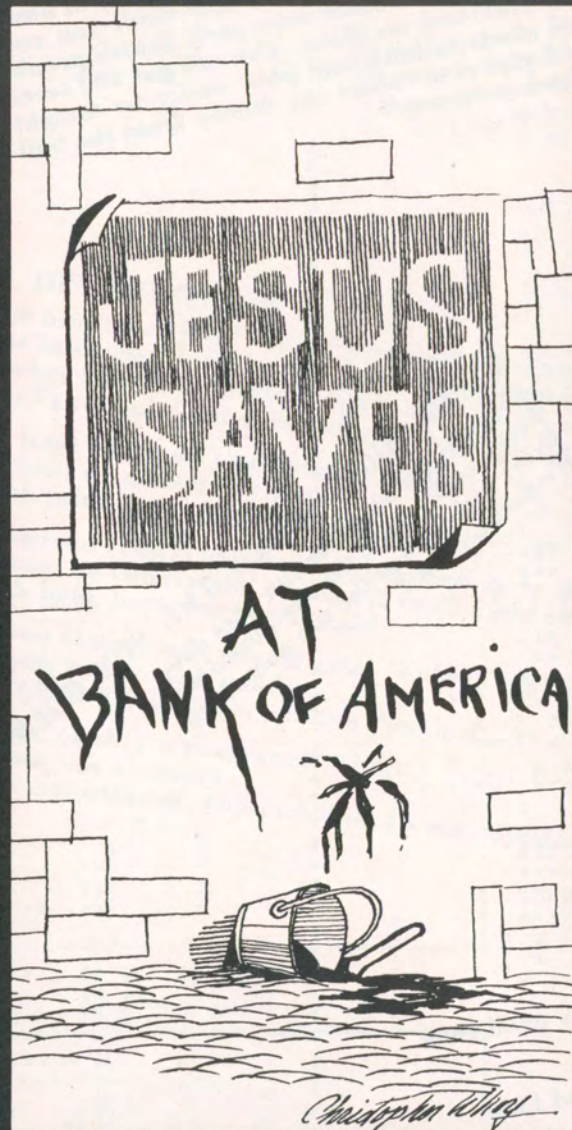
In our various preparations for automation, we must take into account the one serious shortcoming of our electric lord-to-be. That shortcoming is automation inability to differentiate between names. It can tell the difference between two holes on a card which are less than a thirty-second of an inch apart, but it cannot tell the difference between a rich John Smith and a poor John Smith or a plonkish John Smith and an intelligent John Smith. In other words, automation can only handle things which are unique in themselves and cannot handle things,

like names, which are non-unique. If we are to have a fully automated government we must then overcome this disadvantage, for what good is a government if it does not know the identities of its subjects?

The problem here is not as great as it would seem. I have a plan which would handle the situation admirably. Instead of an individual having a name, a non-unique thing, the individual would have a number, which, if my plan is followed, will be a unique number. It will be composed in the following way: first we shall have the hour, the minute and the second of birth (by a twenty-four hour clock), followed by the day, the month and the year of birth, followed by a numerical symbol for the place of birth, and ending with the weight of the infant in grams. Thus, if somebody was born at two thirty-five and nineteen seconds on the afternoon of the twenty-second of May, 1956, in San Francisco, and weighed six pounds, three ounces (2806.59 grams), his number would be: 143519-2231956-1-2806.59 (1 is our arbitrary number for San Francisco). I dare say this system is indeed foolproof, for no two people are ever born under identical sets of conditions.

Undoubtedly such a revolutionary system as I have proposed will meet with violent opposition. I envision reactionaries crying out the antiquated Humanistic ideals of individualism and all like rubbish. Actually, under my plan, the individual will become more individualized. And as for problems of morality, the Security Police will take care of that. How efficient my plan will make society! Gone will be the parental frustrations and arguments as to naming their child. Gone will be the confusion and sloppiness arising from identical names (for each of us, even this writer, shares his name with somebody else). Our automated government will be able to deal with each of us individually. No more will we have the insane system of crossfiled identification catalogs; instead we will have one massive card identification file. In short, the advantages of my plan with reference to the automated absolute state, are great, and the benefits coming from both are immeasurable.

We have seen, in this article, the situation automation finds itself in today. I have proposed an infallible plan to aid us in a smooth transition from a bureaucratic society to a gloriously automated society. We have recognized our present failings. That is the first step in the direction of Progress and of The Right. We have arrived at a solution to our problems. That is the second step. We must put this solution to work and thereby achieve our goals. That is the third and final step we must now take.



"My heavens, you don't suppose we really are omniscient do you?"

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3. IN MY SOPHMORE YEAR I HEARD THAT THERE WAS A GREAT LACK OF MECHANICAL ENGINEERS —

4. — SO I SWITCHED TO M.E.



5. DURING MY JUNIOR YEAR THEY SAID THAT INDUSTRY WAS PAYING FANTASTIC AMOUNTS FOR CIVIL ENGINEERS —

6. — SO I WENT C.E.



7. THEY TOLD ME IN MY SENIOR YEAR THAT THERE WERE ENOUGH ENGINEERS BUT THAT SOMEBODY WAS NEEDED TO ENGINEER THEM —

8. — SO I WAS GRADUATED WITH A B.S. IN I.E.



9. NOW I FIND THAT I DON'T ACTUALLY KNOW ANYTHING —

10. — BUT, JEEZ, CAN I WORK A SLIDE RULE!



R.F.

with apologies to Jules Feiffer

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